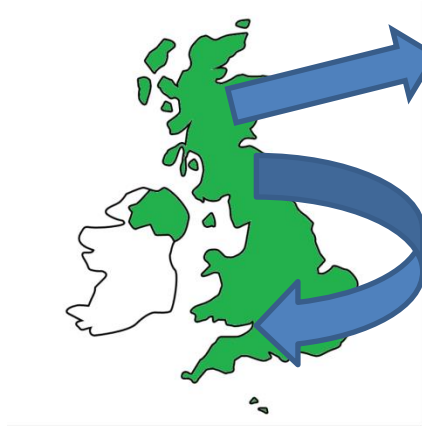
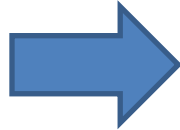


ZCB and ... an adequate economics?

<http://2050-calculator-tool.decc.gov.uk/pathways/1011w2no312lw3110444132004423440444203202304420420341>

- Comparison of costs
- Cost of not addressing climate change
- Benefits
 - jobs,
 - multiplier effects,
 - distribution of ownership and share of profits

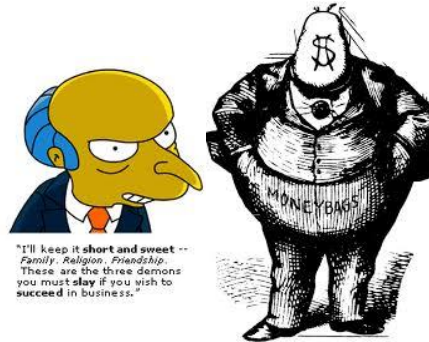
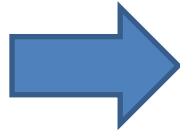
£



Town
Region
Country
Continent
World

Is it better to keep
expenditure local?

£



Who benefits?



Is small beautiful?

Good vs. bad expenditure



Good vs. bad expenditure



Consumption for the common good?

- Which products/services maximise the common good?
- Which don't?
- Jobs, multiplier effects, distributed ownership and share of profits...
- **Examples?**



Discussion

- How do we include 'negative or positive externalities' in costs?
- Does it matter where money is spent?
- Does it matter what type of people or businesses benefit?
- How can more positive attitudes to expenditure in the common good be created?
- Examples?